



Science of Attraction 101 E-book

"Everything You Need To Know About Attracting Men or Women."

Thanks for signing up for your free e-book **Science of Attraction 101** which contains valuable information, research, ratings, and consumer reviews to help improve your dating, love and sex life.

The 9 session course will cover the following topics:

1. What Are Human Pheromones?
2. Do Pheromones Work?
3. What Are The Important Pheromone Terms?
4. Can Pheromones Improve My Dating & Love Life?
5. What Are The Best Pheromones?
6. Where Is The Best Place To Buy Pheromones?
7. How Much Should I Pay For Pheromones?
8. How Do I Apply Pheromones For The Best Results?
9. How Do I Make The Most Of Pheromones?



Attraction Is More
Than An Art,
It Is A Science!

Part 1. Science of Attraction 101 - What Are Human Pheromones?

In our 1st session you will read "**What Are Human Pheromones?**" This report describes and defines Human Pheromones and discusses the results of clinical studies of men and women who have used them in controlled settings.

You will learn that pheromones are chemicals that influence dating and mating behavior in humans and that these odorless chemicals have more to do with attraction and sexual behavior than looks, social skills, and money combined.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

What Are Human Pheromones?

Pheromones are chemicals that influence dating and mating behavior in humans. These odorless chemicals have more to do with attraction and sexual behavior than looks, social skills, and money combined. Pheromones tell a potential mate a lot about who you are as a person. Your health, your hormone levels, your physical strength, and your sexual arousal level are all released into the air on human pheromones.

The incredible power of human pheromones was first discovered by scientists in 1986. They found that women who lived together in the same household often had their menstrual cycles together. At first, this phenomenon was a mystery. Now it has been proven that pheromones play a huge role in this process.

For example, women exposed to the pheromone secretions of other women in their menstrual cycle experienced either lengthened or shortened cycles based on where that woman was in her own cycle. It has also been proven that male pheromones have a direct effect on a woman's menstrual cycle as well. Studies have concluded that women exposed to male sweat have had more menstrual cycles and relaxed mood.

Pheromones are emitted primarily from the armpit, the saliva, and the urine. Men's sweat contains ten different steroid compounds including progesterone derivative androstadienone. This chemical compound has been proven to affect endocrine levels, sexual arousal, and mood.

Conversely, copulins emitted by women have a profound effect on the men around her. Studies have shown the effects of copulins have four distinct stages: Introduction, reception, ascendancy, dominance, and assimilation.

When men are first introduced to these chemical compound emitted by a woman, they have little to know effect. This is the introduction stage. In the reception stage, copulins begin having a direct effect on the male's hypothalamus and he becomes highly suggestible. By the third stage, ascendancy, the copulins act as neurotransmitters, directly affecting the male thought process. He is able to think for himself but will be less capable of making decisions that contradict the female.

By the dominance stage, men think first about what the female would want before thinking of his own needs. Once the assimilation stage is reached, women report that the men in their lives seem to be able to read their minds and know what they want before asking.

Copulin addiction occurs at the second stage and men who are suddenly deprived of these chemical compounds often become agitated and upset from the withdrawal.

This information is based on clinical studies down on 60 couples on an ongoing basis. It is important to note many couples never come out of the second stage. You may not see the entire male species dominated by women but you have seen evidence of it before.

If you've ever wondered what causes a man to become "whipped" by a woman, now you know. It's science!

There once was a time when there was nothing you could do to influence how your pheromones affected others. You just had to play the hand you were dealt. Not anymore. Pheromone perfume and cologne products produce the same reaction as if those chemical compounds were coming straight from you. Your intended mate will never know the difference.

Men, use pheromone cologne to boost your natural scent and have women gravitating toward you like a magnet. Women, use pheromone perfume containing copulins and you are literally in complete control.

Find out more about how to put pheromone cologne and perfume to work for you. Visit the Love Solutions Store now.

Sources:

<http://news.nationalgeographic.com/news/2011/05/110503-sex-pheromones-people-noses-science/>

<http://www.copulins.freesevers.com/catalog.html>

Part 2. Science of Attraction 101 - Do Pheromones Work?

In our 2nd session you will read the report titled "**Do Pheromones Work?**" This article explains how pheromones have been scientifically-proven to work. The effectiveness of these chemical attractants has been reported in magazines, newspapers, medical journals, as well as radio and television stations worldwide.

The article further explains that scientists have recently discovered that human behavior is heavily influenced by pheromones. According to a study published in National Geographic, pheromones have a direct effect on how women and men perceive potential mates. Details of this study are further explained in the report.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

Do Pheromones Work?

There are so many scams out there on the market today it's not even funny. So if you're skeptical about pheromone cologne and perfume products, it's understandable. The idea that there's some "magic product" out there that can alter behavior and attract a mate may sound nothing short of ridiculous.

Good news. Pheromones have been scientifically-proven to work. The effectiveness of these chemical attractants has been reported in magazines, newspapers, medical journals, as well as radio and television stations worldwide.

We can't list them all in this short article but suffice it to say, pheromone perfume and cologne has been endorsed by:

- Hardcopy
- Dateline
- 20/20
- BBC-TV
- CNN News
- Psychology Today
- N.Y. Times
- L.A. Times
- The Washington Post
- Chicago Tribune
- USA Today
- The Wall Street Journal
- Omni

- McCall's
- Cosmopolitan
- Vogue
- GQ
- Time
- Fortune Magazine
- Playboy
- Penthouse
- Discovery
- Science News
- Medical Tribune

As well as numerous other medical journals, radio and television stations worldwide.

Scientists have recently discovered that human behavior is heavily influenced by pheromones. According to a study published in National Geographic, pheromones have a direct effect on how women and men perceive potential mates.

Twenty women were asked to view animated video featuring gender-neutral figures. When exposed to plain clove oil, the woman reported the figures appeared female. When exposed to oil containing androstadienone, they reported the figures as male.

Conversely, the experiment seemed to have the same effect on the men. Men who smelled oil containing female pheromones called estratetraenol identified gender-neutral figures as female and even more clearly male figures as female!

Pheromones work completely below the conscious level of human awareness. This chemosensation is the most basic of all human senses. It is part of the 'old' part of the mammalian brain responsible for survival and mating. Let's face it, we didn't always have flirting techniques and tight clothes to enhance the mating experience. Pheromones ensured the species carried on until we could get creative!

Pheromones are secreted primarily through the armpits and saliva but these chemical compounds can also be found in urine. Science has concluded that when women are exposed to male pheromones, her mood calms and her menstrual cycle stabilizes. Males exposed to female chemical compounds called copulins are slowly neurologically rewired over time to put the female's needs before his own.

Right now, you can put pheromone cologne and perfume products to work

for you. Learn how by visiting the [Love Solutions Store](#).

Sources:

<http://news.nationalgeographic.com/news/2011/05/110503-sex-pheromones-people-noses-science/>

<http://www.copulins.freesevers.com/catalog.html>

Part 3. Science of Attraction 101 - What Are The Important Pheromone Terms?

In our 3rd session you will read the article titled "**What Are The Important Pheromone Terms**." This article defines and explains the most important pheromone terms so that you can conduct thorough research and be sure the pheromone product you're investing in gives you the most bang for your buck.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

What Are The Important Pheromone Terms?

When you're searching for the perfect pheromone cologne or perfume, it's important to understand pheromone terms. This way, you can conduct thorough research and be sure the pheromone product you're investing in gives you the most bang for your buck.

Terms to learn:

- **Pheromone Additive** - A pheromone additive is designed to be used in combination with your favorite cologne or perfume. Used on their own, these pheromone products would be much too strong.
- **Pheromone Spray** - These are alcohol or water-based spray-on products. They can be either scented or unscented.
- **Pheromone Oil** - These are roll-on or dab-on products that are perfect to slip into a purse or pocket when you're on the run.
- **Pheromones for Men** - Pheromones for men are specially-formulated with testosterone derivatives to attract women.

- **Pheromones for Women** - Pheromones for women are specially-formulated with copulins and estrogenic compounds designed to attract men.
- **Unscented Pheromones** - These products need to be used with a “cover” fragrance as they have a strong, musky scent that comes on too strong on their own.
- **Scented Pheromones** - Scented pheromones are pheromone cologne and perfume products that come with their own cover scent and they should be used alone.

Right now, you can put pheromone cologne and perfume products to work for you. Learn how by visiting the [Love Solutions Store](#)

Part 4. Science of Attraction 101 - Can Pheromones Improve My Dating & Love Life?

In our 4th session you will read the article titled "**Can Pheromones Improve My Dating & Love Life?**"

Learn how pheromones can improve your dating life on a subtle level by unconsciously influencing the behavior of those around you.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

Can Pheromones Improve My Dating & Love Life?

Pheromones are odorless chemicals emitted by both animals and humans that affect dating and mating behavior. These compounds influence sexual arousal, menstrual cycle, and mood. Just a short time ago, there was nothing you could do about your own pheromone scent or the way it affected others. Now you can.

If you thought pheromone cologne and perfume was just hype, there is plenty of research out there to suggest otherwise. Pheromones have been scientifically-proven to make you more attractive to a potential mate.

Pheromones are emitted primarily through armpit sweat and saliva and can have a profound impact on the way you interact with a love interest. A German study showed that men in monogamous relationships, who were exposed to the hormone oxytocin, were less likely to find women other than their partner attractive.

Another study showed that women exposed to the male pheromone

androstenol during her monthly cycle felt more submissive than aggressive. It appears that being exposed to certain male hormones allows the female to enjoy feelings of safety and comfort. This goes back to a time when a woman's survival depended on the male being able to protect her from other males and dangerous predators.

Pheromones can improve your dating life on a subtle level by unconsciously influencing the behavior of those around you. Depending on the type of pheromone cologne or pheromone perfume product you use, people will feel calmer, more trusting, and talkative around you.

Women who use pheromone perfume products containing copulins will notice a large increase in male attention and flirtation. Men who use pheromone cologne containing androstenone and androsterone report stronger confidence and increased flirtation from women. Both women and men who use pheromone products containing oxytocin enjoy increased social trust and intimate communication.

The dating scene can be very difficult. If you've been striking out, it may have little to do with your personality or how you look. Using pheromone products helps increase your confidence and directly influences the way potential mates behave around you.

Do more research at Love Solutions Store and find out how to put pheromones to work for you.

Sources:

<http://abcnews.go.com/blogs/health/2012/11/14/hormone-oxytocin-may-help-keep-men-faithful/>

<http://www.sciencedirect.com/science/article/pii/S0301051182900473>

Part 5. Science of Attraction 101 - What Are The Best Pheromones?

In our 5th session you will read the article titled "**What Are The Best Pheromones?**" In this report you will gain an understanding of the basics of pheromones and the terminology associated with them.

This information will help you determine which pheromone cologne or pheromone perfume product is the best for you depending largely on the effect you're looking for.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

What Are The Best Pheromones?

The best pheromone cologne or pheromone perfume product for you will depend largely on the effect you're looking for. Understanding the basics of pheromones and the terminology associated with them helps quite a bit.

Let's take a brief look at some of the chemical ingredients found in pheromone colognes and perfumes and the effect they have on potential mates:

Oxytocin

Oxytocin is known as the "trust" pheromone. It's the chemical responsible for increasing social bonding and intimacy. This chemical is released when you're falling in love or have had sex. This pheromone is ideal for those who are new to pheromones. It's a versatile pheromone that works in both love and business situations.

Pheromone products containing this trust pheromone include [Edge Trust for Men](#), [Edge Trust for Women](#), [Liquid Trust for Men](#), and [Liquid Trust for Women](#).

Androstenone

This steroid is found in both men and women and works as a mellow sexual attractant for both genders. In small doses, androstenone can have a musky, vanilla-like odor. This pheromone makes people feel more comfortable and social around you.

Pheromone products containing androstenone include [Alter Ego for Men](#), [Chikara Men's Pheromone](#), [Pheromax Unscented Pheromones](#).

Androstenol

This pheromone is your secret weapon to pick up women. Androstenol is often called the "pillow talk pheromone" because it increases deeper, more intimate conversation and connection.

Pheromones containing androstenol include [Scent of Eros for Women](#), [Primal Instinct for Women](#), and [Chikara Pheromone Cologne for Men](#).

Androsterone

Called the "respect" pheromone, this masculine hormone is a powerful attractant and makes any man wearing it the alpha male in the room.

Pheromone cologne products for men that contain this pheromone include [Alpha 7 Men's Pheromone](#) and [Alter Ego for Men](#).

Copulins

Copulins are addictive pheromones that have been scientifically-proven to influence men on deep physical and emotional levels. Men who are in the presence of copulins on a woman they're attracted to are unable to be influenced by the sound or sight of other women in the room.

Pheromone perfumes containing this mind-altering pheromone are [Primal Instinct for Women](#), [Mistress Functional](#), and [Pheromax](#).

Once you discover the type of pheromone cologne or perfume you'd like to experiment with, now it's time to sit down and do some research.

Reviews and ratings are important when selecting pheromone colognes to avoid purchasing low-quality products. Know your manufacturer! Some of these fly-by-night operations are up and gone in a matter of months after selling bogus, watered-down products that don't work.

The company you buy your pheromone products from should be in business for at least 5 years. The rating and reviews should mention good customer service and a money-back guarantee. Only companies who are trying to run a scam will refuse a refund.

Also, you should only buy pheromone products made by the top manufacturers which include: BDC Concepts, LaCroy Chemical, Love Scent, Nu Life, Stone Research Lab, and Primal Instinct Inc.

Manufacturers tend to produce products of similar genre/effectiveness/price range. You can expect to pay anywhere from \$30 to \$70 for a high-quality pheromone cologne or perfume product.

Here at the [Love Solutions Store](#), we take the guesswork out of finding the right pheromone product for you. View our highest rated pheromone products in the Bottom Line Section. It will give you clear details about the ingredients, scent, and benefit of each pheromone scent product.

Sources:

<http://www.ncbi.nlm.nih.gov/pubmed/9401603>

Part 6. Science of Attraction 101 - Where Is The Best Place To Buy Pheromones?

In our 6th session you will read the article titled "[Where Is The Best Place To Buy Pheromones?](#)" In this report you will learn the best place to buy

pheromone cologne products is from a company that has been in operation for at least 5 years, offers a good selection of products in the \$30-\$70 price range, and offers a money-back guarantee.

You will also learn to look for a distributor that offers a way to contact them, has a good reputation, and solid product reviews.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

Where Is The Best Place To Buy Pheromones?

So you've been thinking about trying pheromone products but you're just not sure about them. Are they for real? Can a simple perfume or cologne attract a mate to you like a magnet? Science says yes!

According to research, pheromones play a larger role in human mate selection than looks, money, and charm combined. When it comes to finding the perfect mate, the nose knows.

When a woman is in a room with a group of men, certain chemical signals go to work. Her vomeronasal organs (VNOs), located in her nasal passages, pick up on and process pheromone signals from each male.

These pheromones contain vital information about his testosterone levels, his virility, his immune system, and his genetics. The female will select the male that is most compatible with her own genetics; the one who can produce the most viable offspring.

Both men and women who have difficulty in the dating world often strike out, not because they're not good-looking or nice enough but because their bodies aren't emitting the right type or amount of pheromones. With pheromone perfume and cologne products, you can change all that and put science to work for you.

The best place to buy pheromone cologne products is from a company that has been in operation for at least 5 years, offers a good selection of products in the \$30-\$70 price range, and offers a money-back guarantee. Also look for a distributor that offers a way to contact them, has a good reputation, and solid product reviews.

The [Love Solutions Store](http://www.LoveSolutionsStore.Com) has been in operation since 2002 and we have actively tried and used a variety of different formulas and scents ourselves so we clearly understand the benefits of each. We stand behind our products because we know they are of good quality and value. Many of our top manufacturers' pheromone products that we review have received

world-wide acclaim and praise.

The Love Solutions Store is a trusted and respected online resource with thousands of happy eBay, Amazon, and Big Commerce Store customers. We have been in business for more than 12 years and have received the highest customer feedback and user reviews possible (99% customer feedback and 5 Star user reviews). We consistently receive customer reviews stating that we not only sell the most potent, highest quality, pheromone colognes for men and pheromone perfumes for women, but that we also have great customer service, economical prices, and super fast shipping.

Pheromone cologne and perfume products give you just the edge you need to feel confident about dating again. For more information, visit the [Love Solutions Store](#) and have a look around. If you're not completely satisfied with your selection, we offer a 100% money-back guarantee on all products, no questions asked.

Sources:

<http://serendip.brynmawr.edu/bb/neuro/neuro06/web1/dmarck.html>

http://www.csun.edu/liberalstudies/gateway/fall_06/small_nosing_out_a_mate.pdf

Part 7. Science of Attraction 101 - How Much Should I Pay For Pheromones?

In our 7th session you will read the article titled "**How Much Should I Pay For Pheromones?**" In this article you will learn that the top pheromone products should be in the \$30 to \$70 price range.

You will also learn that Pheromone Packets are a good option for those who aren't ready to commit to a full bottle. These usually run in the \$20 to \$30 price range and are a great way to try out several products at a time without breaking the bank.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

How Much Should I Pay For Pheromones?

If you've been having trouble attracting the right one into your life, don't take it personally. The natural chemistry of human pheromones has changed drastically over the years.

Toxic chemical pollutants and endocrine disruptors in our homes and

environment have actually changed the way we emit the pheromones responsible for mating and behavior. Once upon a time there was nothing you could do to increase your natural pheromone levels; now you can.

Scientific research has proven that pheromones have a profound effect on dating and mating behavior. But before you plunk down all your hard-earned cash on pheromone products, be sure you're selecting the right one. You want to watch out for prices that are too high or too low.

Pheromone products costing over \$100 or under \$30 are suspect. Suppliers who sell too high are looking to make too much of a profit and probably offer lousy customer service. Companies who sell too low are most likely selling low-quality watered-down knockoffs of the real thing.

Top pheromone products should be in the \$30 to \$70 price range. Pheromone Packets are a good option for those who aren't ready to commit to a full bottle. These usually run in the \$20 to \$30 price range and are a great way to try out several products at a time without breaking the bank.

The best way to avoid wasting valuable dollars on pheromone products is to do some research first. Think about what you want the product to do for you. Pheromone products do more than just improve your love life; they can also improve your confidence and business relationships.

Pheromone products like [Edge Trust](#) contain oxytocin, the "trust" pheromone that makes people feel warm, open, and trusting around you. [Pheromax for Women](#) contains both androstenol and copulins to attract a mate fast and keep him interested.

First, think about what you're looking for and what you want, then select a pheromone product that will deliver. It's the best way to get the most out of your investment.

Sources:

<http://icb.oxfordjournals.org/content/45/1/194.full>

Part 8. Science of Attraction 101 - How Do I Apply Pheromones For The Best Results?

In our 8th session you will read the article titled "[How Do I Apply Pheromones For The Best Results?](#)" In this article you will learn that the how to apply pheromones.

Too little, and the product is ineffective; too much and you'll smell so overpowering it will drive others away. You will also read that you apply pheromone perfume and cologne in much the same way you use ordinary scented products.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

How Do I Apply Pheromones For The Best Result?

In both the animal and human mating world, pheromones play a very important function. Science has proven that men and women are hard-wired to be attracted to members of the opposite sex who have a different genetic make-up than their own. Pheromones are emitted and perceived on an unconscious level so until recently, you had no choice in how your genetic information was perceived by others.

Now you can put pheromones to work for you. Pheromones like androstenone, androstenol, oxytocin, and copulins can all be used to your advantage to attract the right one into your life.

Once you find the right product for you, it's important to know how to apply it. Too little, and the product is ineffective; too much and you'll smell so overpowering it will drive others away.

You'll apply pheromone perfume and cologne in much the same way you use ordinary scented products. Place a dab or two on your wrists, behind your ears, and on your throat and chest. You may also want to put some on the inside of your elbows and knees, if exposed. Alternatively, you can dab some under your armpits and in your public area, taking care to avoid the direct genital area.

You may also use unscented pheromone spray products on clothing as this prolongs the effect. Just take care of over-application as staining of fine material does occur.

When you apply pheromone products to your skin, they evaporate quickly. When used on your clothing, however, the effect lasts over a longer period of time. Unscented products mix quite well with your signature scent by acting as a cover scent and enhancing the overall effect of the pheromones.

Find out more about pheromone products and how you can use them to improve your dating and sex life. Visit LoveSolutionsStore.com now.

Sources:

http://www.csun.edu/liberalstudies/gateway/fall_06/small_nosing_out_a_mate.pdf

Part 9. Science of Attraction 101 - How Do I Make The Most Of Pheromones?

In our 9th and final session you will read the article titled "**How Do I Make The Most Of Pheromones?**" In this article you will learn that to make the most out of pheromones, you have to see them as just another tool to attract a mate.

A pheromone cologne or perfume product is just like your favorite suit or skirt. It gets you noticed and breaks the ice so you have a chance to show off your personality and assets.

We hope you enjoyed your free **Science of Attraction 101 Course** and hope it will help improve your love and sex life. We are confident that if you apply the information and techniques covered in the Course you will have a more enjoyable and happier romance and dating life.

If you have any questions, comments, or concerns please feel free to contact us at www.LoveSolutionsStore.Com.

How Do I Make The Most Of Pheromones?

Science has proven that pheromones are powerful chemical attractants that can draw a potential love interest to you like a magnet. However, it's not foolproof. You have to select the right type of pheromones and learn how to apply them.

To make the most out of pheromones, you have to see them as just another tool to attract a mate. A pheromone cologne or perfume product is just like your favorite suit or skirt. It gets you noticed and breaks the ice so you have a chance to show off your personality and assets.

To make the most out of pheromones, try these tips:

Guys - When you use pheromones, they give you an aura of power, masculinity, and respectability. They give you a foot in the door with the woman you have your eye on. Make sure you take advantage of this opportunity by being friendly, open, and helpful. Really listen to a woman when she speaks to you and take every opportunity to be supportive and respectful of her.

Ladies - Pheromone perfume can give you that confident sexy feeling that turns heads but it's important to be approachable. Be ready with a warm

smile and a “hello” when the guy you’re interested in catches your eye. It doesn’t mean you have to be the aggressor, but it does mean you should give him a bit of encouragement so he’s not uncertain of whether or not he should make a move.

Both - Remember, pheromone products aren’t going to make your love interests automatically fall all over you. You will have to do a little work. Experiment with flirting techniques and put yourself out there. Strike up a conversation, throw out a compliment or two, and just be yourself. The right person for you will be naturally drawn to your own unique characteristics.

Chemistry is only part of the attraction process. Human beings are attracted to each other based on a variety of different factors. If it was all about pheromones, couples would never feel attracted to each other in an online dating situation.

You’re a complex physical, emotional, and spiritual human being. Pheromone cologne and perfume products help you to stand apart from the crowd and get noticed but you have to do the rest.

Don’t wait a day longer to get the love and affection you deserve. Put pheromones to work for you. You’ll be amazed at the results and if you’re not, we’ll refund 100% of your money, no questions asked. Learn more about how to put pheromone cologne products to work for you. Visit the [Love Solutions Store](#) now.

Best of luck in your quest for finding and keeping love!

Dave Rich
Love Solutions Store